



PLATINUM
Collection™

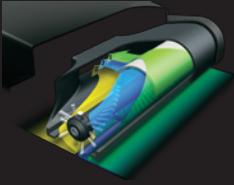


CYCLONIC BAGLESS UPRIGHT



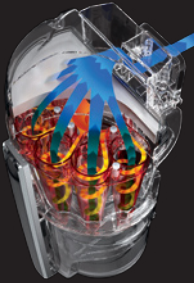
PLATINUM *Collection*

WINDTUNNEL TECHNOLOGY™



Hoover®'s Patented WindTunnel Technology™ features three distinct air tunnels to lift and remove dirt from carpets², while other vacuum cleaners only have one tunnel. WindTunnel Technology™ also prevents dirt from scattering back onto your clean floor so you can remove dirt in less time.

NO LOSS OF SUCTION¹



To maintain optimum suction, filters should not clog. As air travels through Hoover®'s Multi-Cyclonic filtration system, the dirt is dropped out of the airstream using centrifugal force so that the air going through the filter is cleaner than the air that was pulled into the vacuum. Keeping the airstream cleaner keeps the filters clearer, for “no loss of suction”¹ cleaning.

REMOVES MORE DIRT²

CLEANING EFFECTIVENESS²



¹ Per IEC 60312 4th Ed.

² From Carpet, than other cyclonic and bagless vacuums per ASTM F608 Standard Test Method for Evaluation of Carpet Embedded Dirt Removal Effectiveness

CYCLONIC BAGLESS UPRIGHT

Intuitive Controls at Your Fingertips



- Power Button



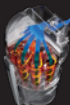
- Push button floor selector moves from bare floors to thick pile at the touch of a button

Cleaner Air³



- Filter made with HEPA media. HEPA media traps 99.97% of dirt, dust and pollens down to 0.3 microns for better air quality

No Loss of Suction¹



- Multi-Cyclonic Filtration System

Lifetime Filter



- Easy integrated reminder to clean the lifetime washable filter

Embedded DirtFINDER™

- Only Hoover® takes the guesswork out of knowing when your carpet is deeply clean



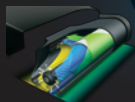
CLEAN



DIRTY

available on select models

Removes More Dirt²



- Patented WindTunnel Technology™



³ Than standard paper or allergen media based on ASTM F2608



PLATINUM *Collection*



CLEAN FREAKS REJOICE!™

Six new vacuums, six new standards of clean, and six new reasons for Clean Freaks to Rejoice. The Hoover Platinum Collection™ saves you time and effort while giving you the confidence of knowing your home is truly clean. Whether corded or cordless each item is distinctive in both appearance and performance, offering best in class cleaning through a combination of innovative technologies and carefully engineered ergonomic design. With the Hoover Platinum Collection™ you get fast and effective deep cleaning so you can move on with what is next in your day, knowing you have efficiently accomplished the deep clean you desire. With these six superior cleaners from Hoover®, it is a wonderful time to be a Clean Freak, and a terrible time to be a dirt molecule.

**Hoover®'s Best In Class,
Limited Six Year Warranty**

**EXCLUSIVE HOOVER PLATINUM COLLECTION™ MEMBER SERVICES LINE:
1.877.MYPLTNM (1.877.697.5866)**

To learn more about the Hoover Platinum Collection™
visit www.Hoover.com